## 2022 CRM Magazine Editorial Calendar

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<td>› CRM Magazine’s 25th Anniversary Commemorative Issue&lt;br › The Myths and Realities of Performance Marketing&lt;br › The Sales Metrics That Still Matter&lt;br › Low-Code and No-Code Tools for User Interface Design</td>
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<td>September</td>
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<td>› Contact Center Analytics: Actionable Intelligence at the Point of Service&lt;br › Creating an Omnichannel Strategy for Seamless Customer Journeys</td>
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Visit www.destinationCRM.com for more information.
THE 2022 CRM TOP 100
Appears in the July/August issue.

The CRM Top 100 highlights the hottest trends and technologies in customer service, marketing, and sales and identifies the Top 100 CRM solutions providers in those three areas.

A more complete list of CRM companies will appear in our 2022 Buyers Guide, available on our website (DestinationCRM.com).

THE 2022 CRM INDUSTRY AWARDS
Appears in the September issue.

Industry Leader Awards
Industry analysts and consultants help our editors identify the top five vendors providing customer service, sales, and marketing services and technologies across a number of categories, including contact center infrastructure, workforce optimization, contact center analytics, contact center outsourcing, enterprise CRM suite, midmarket/SMB CRM suite, marketing automation, sales force automation, customer data platforms, and business intelligence.

Conversation Starters
This award recognizes emerging or turnaround companies that have made a significant impression on the contact center, marketing, or sales industries in the past year.

Additional details about the awards are available on our website (DestinationCRM.com).

WHAT’S IN EVERY ISSUE

FRONT OFFICE:
Letter from CRM magazine editor Leonard Klie.

INSIGHT:
Analysis of the most topical CRM news stories and trends, including the latest research from CRM industry analysts.

FEATURES:
In-depth articles covering the latest trends and technologies in customer service, marketing, and sales.

REAL ROI:
Sales, marketing, and customer service success stories that showcase the hard and soft business benefits that companies achieved using CRM solutions.

COLUMNS:

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