

CX CONNECT

MARCH 15 – 17, 2022

Brought to You by the Producers of

SpeechTEK CRM
evolution
SMART
CustomerService

Join us for CX Connect 2022, a virtual event from the editors who bring you *CRM* and *Speech Technology* magazines and *SmartCustomerService.com*, along with hundreds of webcasts covering customer experience since 1997.

CX Connect will feature 3 days of thought-provoking **presentations** from the leading experts in customer experience, **in-depth case studies** detailing success stories and proof points, and **expert** recommendations on the major topics affecting customer experience today.

For more information or to book
your sponsorship, please contact:

CRM EVOLUTION & SMART CUSTOMER SERVICE

EAST & MIDWEST ACCOUNTS

Adrienne Snyder

201-966-1439 • adrienne@infotoday.com

MOUNTAIN & PACIFIC ACCOUNTS

Dennis Sullivan

203-650-6920 • dennis@infotoday.com

SPEECHTEK

LaShawn Fugate

859-278-2223 x104 • lashawn@infotoday.com

SPONSORSHIP OPPORTUNITIES

DIAMOND KEYNOTE SPONSOR \$11,995 (3 available)

Kick off the day's sessions with a key trends or big picture presentation that relates to your solution and provides the audience with a high-level keynote presentation experience. As the keynoter for the day's proceedings, we would like these kick-off sessions to focus on important universal customer experience issues and how your solution addresses those opportunities for productive change.

- 60-minute keynote webinar, including live Q&A*
- Registration list for entire webinar series (includes name, title, company, mailing address, phone, and email address)
- Attendee list for webinar (includes name, title, company, and email address)
- Custom slide show or video (60 seconds or less) played at the beginning of webinar (sponsor to provide)
- Logo on all show promotion
- Online listing (logo and 50-word company description) on event website
- Bonus content – Instead of closing the webinar at the end of your keynote and Q&A session, we will transition into a 15-minute conversational segment with our commentators, who will provide further discussion on the presentation topic. This commentary segment will be informal, less scripted, and open for your input. This is a great opportunity to pull in an end user to be interviewed or for the same or a different speaker from your organization to be interviewed live by our commentators.

PLATINUM SPONSOR \$9,995 (9 available)

Present a case study or success story that highlights an actual implementation of your solution with a client on a topic of your choice. Presentation must be based on an actual project you have implemented, and it is highly encouraged to include an end user from that company.

- 60-minute webinar to include one end user client, including live Q&A*
- Registration list for webinar (includes name, title, company, mailing address, phone, and email address)
- Attendee list for webinar (includes name, title, company, and email address)
- Custom slide show or video (60 seconds or less) played at the beginning of webinar (sponsor to provide)
- Logo on all show promotion
- Online listing (logo and 50-word company description) on event website
- Bonus content – Instead of closing the webinar at the end of your keynote and Q&A session, we will transition into a 15-minute conversational segment with our commentators, who will provide further discussion on the presentation topic. This commentary segment will be informal, less scripted, and open for your input. This is a great opportunity to pull in an end user to be interviewed or for the same or a different speaker from your organization to be interviewed live by our commentators.

* Please no sales pitches. We understand you control the content, but we also recognize there are an infinite number of ways to promote your company and solutions that help brand your speakers as experts in their field, and your solutions as efficient, novel, and even critical for driving better Customer Experiences. Please respect our audience members who are looking for real value from your talk.

CXCONNECT

MARCH 15 – 17, 2022

Brought to You by the Producers of

SpeechTEK **CRM** evolution
SMART CustomerService

<https://www.destinationcrm.com/CXConnect2022/>

VIRTUAL CONFERENCE SESSIONS

	TUESDAY, MARCH 15	WEDNESDAY, MARCH 16	THURSDAY, MARCH 17
	Brought to You by SpeechTEK	Brought to You by CRM evolution	Brought to You by SMART CustomerService
11:00 a.m. – 12:00 p.m. ET/ 8:00 a.m. – 9:00 a.m. PT	STK1. Diamond Keynote Sponsor	CRM1. Diamond Keynote Sponsor	SCS1. Diamond Keynote Sponsor
12:30 p.m. – 1:30 p.m. ET/ 9:30 a.m. – 10:30 a.m. PT	STK2. Platinum Sponsor	CRM2. Platinum Sponsor	SCS2. Platinum Sponsor
2:00 p.m. – 3:00 p.m. ET/ 11:00 a.m. – 12:00 p.m. PT	STK3. Platinum Sponsor	CRM3. Platinum Sponsor	SCS3. Platinum Sponsor
3:30 p.m. – 4:30 p.m. ET/ 12:30 p.m. – 1:30 p.m. PT	STK4. Platinum Sponsor	CRM4. Platinum Sponsor	SCS3. Platinum Sponsor

For more information or to book your sponsorship, please contact:

CRM EVOLUTION & SMART CUSTOMER SERVICE

EAST & MIDWEST ACCOUNTS
Adrienne Snyder
 201-966-1439 • adrienne@infotoday.com

MOUNTAIN & PACIFIC ACCOUNTS
Dennis Sullivan
 203-650-6920 • dennis@infotoday.com

SPEECHTEK

LaShawn Fugate
 859-278-2223 x104
lashawn@infotoday.com