

# SPONSORSHIP AGREEMENT

Print company information exactly as it should appear in all promotional materials:

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, ZIP \_\_\_\_\_  
Company Phone \_\_\_\_\_  
Website \_\_\_\_\_  
Twitter Handle \_\_\_\_\_

Please send all sponsor-related information to:

Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

**PAYMENT TERMS:** Your CX Connect 2022 sponsorship is not confirmed until this agreement is signed and full payment is made. All accounts with Information Today, Inc. must be current in order to participate in CX Connect 2022.

**CANCELLATION TERMS:** If Information Today, Inc. finds it necessary to cancel, based upon nonpayment in accordance with the terms of this contract, or if any sponsor requests a cancellation of the assigned sponsorship, the sponsor will be assessed a cancellation fee equal to the amount of this agreement.

**PAYMENT \$** \_\_\_\_\_

Check enclosed (please make check payable to Information Today, Inc.)

Charge my:  MasterCard  Visa  AmEx  Discover

Account # \_\_\_\_\_

Exp. \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

## ACCEPTED BY:

I have read the terms of this agreement. I fully understand that it shall become a binding contract upon signature and is subject to the terms, conditions, rules, and regulations as set forth herein.

Name (please print) \_\_\_\_\_

Title \_\_\_\_\_

Signature/Date \_\_\_\_\_

 **Information Today, Inc.**

143 Old Marlton Pike, Medford, NJ 08055 • Phone: (609) 654-6266 • infotoday.com

# CXCONNECT

## MARCH 15 – 17, 2022

Brought to You by the Producers of

**SpeechTEK** **CRM**  
**evolution**  
**SMART**  
**CustomerService**

## SPONSORSHIPS

**DIAMOND KEYNOTE SPONSOR** ..... \$11,995

Date \_\_\_\_\_

**PLATINUM SPONSOR** ..... \$9,995

Date \_\_\_\_\_

Session # \_\_\_\_\_

**TOTAL** \_\_\_\_\_

For more information or to book your sponsorship, please contact:

**CRM EVOLUTION & SMART CUSTOMER SERVICE**

**EAST & MIDWEST ACCOUNTS**

**Adrienne Snyder**

201-966-1439 • adrienne@infotoday.com

**MOUNTAIN & PACIFIC ACCOUNTS**

**Dennis Sullivan**

203-650-6920 • dennis@infotoday.com

**SPEECHTEK**

**LaShawn Fugate**

859-278-2223 x104 • lashawn@infotoday.com