

2020 ULTIMATE DIRECTORY OF CRM SOLUTIONS AND SERVICES

CRM magazine's Short List and Online Directory

Over 2,000 solutions and services represented, but you can be at the top!

Online for One Year, Print Directory in July!

- Published in CRM magazine—11,000 subscribers
- Marketed in all 94 eWeeklies
- 20,000 average online page views (12 months)
- Printed in the July/August issue of CRM magazine in a special section
- Your listing is totally integrated throughout all content within destinationCRM.com.
- Lead generation: five links to your white papers, case studies, or landing pages that you control 24x7
- All print advertisers automatically become Premium Partners on destinationCRM.com for 1 full year.
- Act now and have your online status begin immediately.
- Any editorial content we've ever written about your company will automatically be pulled into your listing
- Add your social networks in your online listing

Deadline for print listings (July/Aug issue) is June 26, 2020.
(Online listings go live immediately.)

Get Listed!

1. Check to see if your company is currently listed in destinationCRM.com's database. All of our lead-generation programs require advertisers to be listed in our directory. www.destinationcrm.com/BuyersGuide
2. If it is not listed, ADD it to our database; EDIT it if it was created prior to 9/1/2019.
3. Call your representative to upgrade your listing to a Premium Listing in online for just \$1,000 net.

Go to our online self-service Buyer's Guide input form to add or update your company's listing.

- ➕ **ADD a new record:**
www.destinationcrm.com/BuyersGuide/Add
- 🔧 **EDIT an existing record:**
www.destinationcrm.com/BuyersGuide/Edit

**Got video content?
Embed it right into
your listing!**



Check out some of the great listing examples we have created.

Advertise in the 2020 CRM Buyer's Guide and Generate Leads All Year Long.

CHOOSE FROM ANY OF THESE TOPIC CENTERS:

- | | |
|---------------------------------|------------------------|
| ■ Analytics | ■ Integration |
| ■ Big Data | ■ Marketing Automation |
| ■ Channel Management | ■ Mobile |
| ■ Cloud-Based CRM | ■ Sales Automation |
| ■ Customer Service/Call Centers | ■ SMB/Mid-Market CRM |
| ■ Enterprise CRM | ■ Social CRM |

RATES

Online Premium Profile and 1/2 Page in PDF issue download — \$1,000

- Link to your Twitter, LinkedIn, and Facebook accounts
- Company Profile
- Products & Services Descriptions
- Unlimited Topic Centers Selection
- Editable Live Links to your case studies, white papers, webcasts, demos, or special landing pages
- Ability to embed video
- Automatically pulls in all editorial mentions from destinationCRM.com or CRM magazine into your listing
- Your listing is fully integrated throughout destinationCRM.com content
- Your logo is displayed next to any article that mentions your company
- Your logo is displayed next to all categories of content that you have chosen
- Premium Partner listings are at the top of every Topic Category

>> See this example of a well-crafted online listing:
<http://www.destinationcrm.com/BuyersGuide/bpmonline-3307.aspx>