

## Best Practices



# Built to Last: CX Strategies for the Long Haul

In today's competitive landscape, a staggering 66% of consumers value experience over price, spotlighting the imperative for a steadfast commitment to exceptional customer experiences as a linchpin for sustained organizational growth.

We're reaching out to recognized experts: Share your knowledge on sculpting and maintaining a resilient CX strategy. Your insights on ensuring technology investments align with long-term CX visions and crafting interactions that resonate with customers are invaluable. Contribute to our Best Practices Series, **Built to Last: CX Strategies for the Long Haul**, and guide our readership on the path to enduring success.

**Live Roundtable Webcast:** 3/6/2024

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## 2024 BEST PRACTICES SCHEDULE & RATES

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