

# 2018 ULTIMATE DIRECTORY OF CRM SOLUTIONS AND SERVICES

## CRM magazine's Short List and Online Directory

Over 2,000 solutions and services represented, but you can be at the top!

Online for One Year, Print Directory in July!

- Published in CRM magazine—40,000 subscribers
- Marketed in all 94 eWeeklies
- 20,000 average online page views (12 months)
- Printed in the July/August issue of CRM magazine in a special section
- Your listing is totally integrated throughout all content within destinationCRM.com.
- Lead generation: five links to your white papers, case studies, or landing pages that you control 24x7
- All print advertisers automatically become Premium Partners on destinationCRM.com for 1 full year.
- Act now and have your online status begin immediately.
- Any editorial content we've ever written about your company will automatically be pulled into your listing
- Add your social networks in your online listing

**Deadline for print listings (July/Aug issue) is June 10, 2018. (Online listings go live immediately.)**

### Get Listed!

1. Check to see if your company is currently listed in destinationCRM.com's database of FREE listings. All of our lead-generation programs require advertisers to be listed in our directory.
2. If it is not listed, ADD it to our database; EDIT it if it was created prior to 9/1/17.
3. Call your representative to upgrade your FREE listing to a Premium Listing in online for as little as just \$1,000 net.
4. Begin your Premium Partnership with the No. 1 CRM publication and website.

Go to our online self-service Buyer's Guide input form to add or update your company's listing.

- ⊕ **To ADD a listing:**  
<http://www.destinationcrm.com/directory/addlisting>
- Ⓛ **To EDIT a listing:**  
<http://www.destinationcrm.com/directory/editlisting>

**Got video content? Embed it right into your listing!**



Check out some of the great listing examples we have created.

## Advertise in the 2018 CRM Buyer's Guide and Generate Leads All Year Long.

Choose from any of these topic centers:

- |                      |                                 |                        |                      |
|----------------------|---------------------------------|------------------------|----------------------|
| ■ Analytics          | ■ Cloud-Based CRM               | ■ Integration          | ■ Sales Automation   |
| ■ Big Data           | ■ Customer Service/Call Centers | ■ Marketing Automation | ■ SMB/Mid-Market CRM |
| ■ Channel Management | ■ Enterprise CRM                | ■ Mobile               | ■ Social CRM         |

### RATES

#### Online Only Premium Profile (1 Year) — \$1,000

- Link to your Twitter, LinkedIn, and Facebook accounts
- Company Profile
- Products & Services Descriptions
- Unlimited Topic Centers Selection
- Editable Live Links to your case studies, white papers, Webcasts, demos, or special landing pages
- Ability to embed video
- Automatically pulls in all editorial mentions from destinationCRM.com or CRM magazine into your listing
- Your listing is fully integrated throughout destinationCRM.com content
- Your logo is displayed next to any article that mentions your company
- Your logo is displayed next to all categories of content that you have chosen
- Premium Partner listings are at the top of every Topic Category

>> See this example of a well-crafted online listing:  
<http://www.destinationcrm.com/BuyersGuide/bpmonline-3307.aspx>

#### Upgrade and get a print listing in CRM magazine's July/August Issue:

##### Print and PDF — Quarter-Page Profile — \$1,250

##### Includes Online Premium Partner Listing for 1 Year

Print Advertisement includes: Logo, company name, address, phone, fax, email, five online links, 75-word Corporate Description and/or Product Description.

##### Print and PDF — Half-Page Profile — \$1,750

##### Includes Online Premium Partner Listing for 1 Year

Print Advertisement includes: Logo, company name, address, phone, fax, email, five online links, 150-word Corporate Description and/or Product Description.

##### Print and PDF — Full-Page Profile — \$2,250

##### Includes Online Premium Partner Listing for 1 Year

Print Advertisement includes: Logo, company name, address, phone, fax, email, five online links, 300-word Corporate Description and/or Product Description.