

CRM magazine's BUYER'S GUIDE and Online Premium Partnership

Two ways to promote your company in
PRINT AND ONLINE, all year long!

- Polybagged with CRM magazine's 70,000 print subscribers
- Marketed in all 94 eWeeklies
- 20,000 average online page views (12 months)
- Printed in the July issue of CRM magazine in a special section
- Your listing is totally integrated throughout all content within destinationCRM.com.
- Lead generation: 10 links to your white papers, case studies, or landing pages that you control 24x7
- All print advertisers automatically become Premium Partners on destinationCRM.com for one full year.
- Act now and have your online status increased to Premium Partner immediately.

Deadline for print listings (July issue) is
May 1, 2010
(Online listings go live immediately)

Steps to Success

1. Check to see if your company is currently listed in destinationCRM.com's database of FREE listings.
2. If it is not listed, ADD it to our database; EDIT it if it was created prior to 9/1/09.
3. Call your representative to upgrade your FREE listing to a Premium Listing in online for just \$2,900 net.
4. Begin your Premium Partnership with the #1 CRM publication and website.

Advertise in the 2010 CRM Buyer's Guide and Generate Leads All Year Long.

Choose from any of these topic centers:

- Sales Force Automation
- Marketing Automation
- Customer Service/Contact Center
- Analytics
- Vertical CRM
- Channel Management
- Integration
- SMB/Midmarket CRM
- Enterprise CRM

PRINT/ONLINE Listing

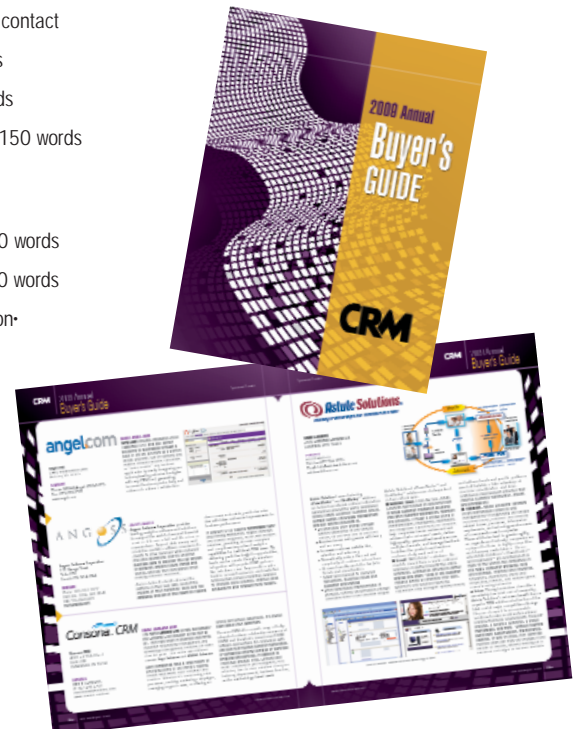
1/3 page horizontal company profile in CRM magazine's Special BUYER'S GUIDE section), including:

- 4-Color 88x31 GIF or JPEG Logo for online, 4-color 2"x3" EPS logo for print
- Complete contact information: address, phone/fax, URL, sales contact
- Company statement - 50 Words
- Products & services - 100 Words
- Total word count not to exceed 150 words

Online Listing Includes:

- Company statement - up to 150 words
- Products & services - up to 300 words
- Unlimited Topic Centers Selection
- Editable Live Links to your Case Studies, White Papers, or special landing pages

Total cost for this package is \$2,900 net



Go to our online self-service Buyer's Guide input form to add or update your company's listing.

- ➕ To ADD a listing: <http://www.destinationCRM.com/directory/addlisting>
- / To EDIT a listing: <http://www.destinationCRM.com/directory/editlisting>