

# REPRINTS

CRM reprints provide a cost-effective marketing and sales tool that will help educate your customers and prospects with timely promotional information. Capitalize on your company's exposure by reprinting your feature story, profile, new product release, and more.

## BLACK/WHITE REPRINTS PRICE LIST

QUANTITY	8.5x11		(Bi-fold) 11x17	(Tri-fold) 11x25.5
	1 SIDE	2 SIDES	2 SIDES	2 SIDES
<b>50</b>	\$240	\$400	\$600	\$1,350
<b>1,000</b>	\$285	\$485	\$800	\$1,450
<b>2,000</b>	\$450	\$700	\$1,200	\$1,700
<b>2,500</b>	\$550	\$800	\$1,390	\$2,200
<b>3,000</b>	\$650	\$900	\$1,590	\$2,600
<b>5,000</b>	\$890	\$1,315	\$1,975	\$3,300
<b>10,000</b>	\$1,595	\$2,195	\$3,400	\$4,300

**PDFs:**

\$350 with reprint order;  
\$550 without reprint order

**Paper:**

80 lb. White Gloss Stock

**Shipping and Handling:**

Please note: Shipping and handling costs are not included in the above prices.

Reprints will be shipped UPS Ground unless otherwise requested.

**For more information, please call:**

Eastern & Central  
Adrienne Snyder, Advertising Director  
201-327-2773 adrienne@destinationCRM.com

Mountain & Pacific  
Dennis Sullivan, Advertising Director  
203-445-9178 dennis@infotoday.com

## COLOR REPRINTS PRICE LIST

QUANTITY	8.5x11		(Bi-fold) 11x17	(Tri-fold) 11x25.5
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<b>50</b>	\$1,150	\$1,300	\$2,000	\$3,500
<b>1,000</b>	\$1,250	\$1,450	\$2,250	\$3,650
<b>2,000</b>	\$1,400	\$1,695	\$2,650	\$4,000
<b>2,500</b>	\$1,550	\$1,850	\$2,850	\$4,150
<b>3,000</b>	\$1,650	\$2,000	\$3,000	\$4,300
<b>5,000</b>	\$1,995	\$2,450	\$3,800	\$4,950
<b>10,000</b>	\$2,550	\$3,100	\$5,200	\$6,500

# REPRINT ORDER FORM

## ➔ CUSTOM REPRINTS • E-PRINTS • ARTICLE PERMISSION

Date \_\_\_\_\_

Issue \_\_\_\_\_

Article Title \_\_\_\_\_

Author \_\_\_\_\_

### Send proofs and finished material to:

Contact Name \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### CUSTOM REPRINT SPECIFICATIONS/INSTRUCTIONS:

\_\_\_\_\_  
\_\_\_\_\_  
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\_\_\_\_\_

**Note:** You will be provided with a proof to review your custom reprint before your order is printed.

### Mail your order form to:

Information Today, Inc. • Attn: Tiffany Chamenko • 143 Old Marlton Pike • Medford, NJ 08055

or fax to: (609) 654-4309

Contact Tiffany Chamenko directly for more info. Phone: (609)654-6266, Ext. 122 • Email: tchamenko@infotoday.com

Yes, Please enter my order for the following items:

### Price

**Photocopy Permission:**

Number of article pages \_\_\_\_\_ x \$25 per page = \$ \_\_\_\_\_

**Reprint Permission:** entire article for \$250 \$ \_\_\_\_\_

**E-Prints:** entire article for \$250 \$ \_\_\_\_\_

**Custom Reprints:** Qty \_\_\_\_\_, No. of pages \_\_\_\_\_,  
Color choice  4C  2C  1C (fill in price from rate card) \$ \_\_\_\_\_

**Note:** Custom reprint price does not include shipping and customization charges.

Sub Total: \$ \_\_\_\_\_

CT, KY, WI must add sales tax: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

**CREDIT CARD:**  MC  VISA  AMEX  DISCOVER

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

**CREDIT CARD PAYMENT IS REQUIRED FOR ALL FIRST-TIME ORDERS.** Your credit card will be billed after you order is processed and shipped.

\*\* Please note that prices above are not inclusive of shipping charges and any special customization charges that may be applicable.

Any additional customization, handling, and shipping charges will be added to your order.

Authorized Signature/Title \_\_\_\_\_

Date \_\_\_\_\_