

ANNUAL BUYER'S GUIDE

CRM magazine's BUYER'S GUIDE and Online Premium Partnership

Two ways to promote your company in PRINT AND ONLINE, all year long!

- Published in CRM magazine—70,000 print subscribers
- Marketed in all 94 eWeeklies
- 20,000 average online page views (12 months)
- Printed in the July issue of CRM magazine in a special section
- Your listing is totally integrated throughout all content within destinationCRM.com.
- Lead generation: five links to your white papers, case studies, or landing pages that you control 24x7
- All print advertisers automatically become Premium Partners on destinationCRM.com for 1 full year.
- Act now and have your online status begin immediately.
- Any editorial content we've ever written about your company will automatically be pulled into your listing
- Add your social networks in your online listing

Deadline for print listings (July issue) is May 3, 2015 (Online listings go live immediately.)

Get Listed!

1. Check to see if your company is currently listed in destinationCRM.com's database of FREE listings. All of our lead-generation programs require advertisers to be listed in our directory.
2. If it is not listed, ADD it to our database; EDIT it if it was created prior to 9/1/14.
3. Call your representative to upgrade your FREE listing to a Premium Listing in online for as little as just \$2,900 net.
4. Begin your Premium Partnership with the No. 1 CRM publication and website.

Got video content? Embed it right into your listing!



Check out some of the great listing examples we have created.

Advertise in the 2015 CRM Buyer's Guide and Generate Leads All Year Long.

Choose from any of these topic centers:

- Analytics
- Big Data
- Channel Management
- Cloud-Based CRM
- Customer Service/Call Centers
- Enterprise CRM
- Integration
- Marketing Automation
- Mobile
- Sales Automation
- SMB/Mid-Market CRM
- Social CRM

RATES

One-Half-Page Profile — \$2,900

Includes Online Listing for 1 Year:

Logo, company name, address, phone, fax, email, five online links, website 150-word Corporate Description and/or Product Description.

PLUS: Company listing in unlimited categories.

Full-Page Profile — \$5,900

Includes Online Listing for 1 Year:

Logo, graphic—product or screen shot—company name, address, phone, fax, email, website, 10 online links, 300-word Corporate Description and/or Product Description.

PLUS: Company listing in unlimited categories.

Online Only Profile (1 Year) — \$2,000

- Link to your Twitter, LinkedIn, and Facebook accounts
- Company statement – up to 150 words
- Products & services – up to 300 words
- Unlimited Topic Centers Selection
- Editable Live Links to your case studies, white papers, or special landing pages

Go to our online self-service Buyer's Guide input form to add or update your company's listing.

- ➕ **To ADD a listing:** <http://www.destinationcrm.com/directory/addlisting>
- 🔍 **To EDIT a listing:** <http://www.destinationcrm.com/directory/editlisting>