

2017 ULTIMATE DIRECTORY OF CRM SOLUTIONS AND SERVICES

CRM magazine's Short List and Online Directory

Over 2,000 solutions and services represented, but you can be at the top!

Online for One Year, Print Directory in July!

- Published in CRM magazine—40,000 subscribers
- Marketed in all 94 eWeeklies
- 20,000 average online page views (12 months)
- Printed in the July issue of CRM magazine in a special section
- Your listing is totally integrated throughout all content within destinationCRM.com.
- Lead generation: five links to your white papers, case studies, or landing pages that you control 24x7
- All print advertisers automatically become Premium Partners on destinationCRM.com for 1 full year.
- Act now and have your online status begin immediately.
- Any editorial content we've ever written about your company will automatically be pulled into your listing
- Add your social networks in your online listing

Deadline for print listings (July issue) is May 20, 2017. (Online listings go live immediately.)

Get Listed!

1. Check to see if your company is currently listed in destinationCRM.com's database of FREE listings. All of our lead-generation programs require advertisers to be listed in our directory.
2. If it is not listed, ADD it to our database; EDIT it if it was created prior to 9/1/16.
3. Call your representative to upgrade your FREE listing to a Premium Listing in online for as little as just \$1,000 net.
4. Begin your Premium Partnership with the No. 1 CRM publication and website.

Go to our online self-service Buyer's Guide input form to add or update your company's listing.

- ⊕ **To ADD a listing:**
<http://www.destinationcrm.com/directory/addlisting>
- 🔗 **To EDIT a listing:**
<http://www.destinationcrm.com/directory/editlisting>

Got video content? Embed it right into your listing!



Check out some of the great listing examples we have created.

Advertise in the 2017 CRM Buyer's Guide and Generate Leads All Year Long.

Choose from any of these topic centers:

- | | | | |
|----------------------|---------------------------------|------------------------|----------------------|
| ■ Analytics | ■ Cloud-Based CRM | ■ Integration | ■ Sales Automation |
| ■ Big Data | ■ Customer Service/Call Centers | ■ Marketing Automation | ■ SMB/Mid-Market CRM |
| ■ Channel Management | ■ Enterprise CRM | ■ Mobile | ■ Social CRM |

RATES

Online Only Premium Profile (1 Year) — \$1,000

- Link to your Twitter, LinkedIn, and Facebook accounts
- Company Profile
- Products & Services Descriptions
- Unlimited Topic Centers Selection
- Editable Live Links to your case studies, white papers, Webcasts, demos, or special landing pages
- Ability to embed video
- Automatically pulls in all editorial mentions from destinationCRM.com or CRM magazine into your listing
- Your listing is fully integrated throughout destinationCRM.com content
- Your logo is displayed next to any article that mentions your company
- Your logo is displayed next to all categories of content that you have chosen
- Premium Partner listings are at the top of every Topic Category

>> See this example of a well-crafted online listing:
<http://www.destinationcrm.com/BuyersGuide/bpmonline-3307.aspx>

Upgrade and get a print listing in CRM magazine's July Issue:

Print and PDF — Quarter-Page Profile — \$1,250

Includes Online Premium Partner Listing for 1 Year

Print Advertisement includes: Logo, company name, address, phone, fax, email, five online links, 75-word Corporate Description and/or Product Description.

Print and PDF — Half-Page Profile — \$1,750

Includes Online Premium Partner Listing for 1 Year

Print Advertisement includes: Logo, company name, address, phone, fax, email, five online links, 150-word Corporate Description and/or Product Description.

Print and PDF — Full-Page Profile — \$2,250

Includes Online Premium Partner Listing for 1 Year

Print Advertisement includes: Logo, company name, address, phone, fax, email, five online links, 300-word Corporate Description and/or Product Description.